

Real Estate Advance Program

“90% of the millionaires become so through owning
Real Estate ”.

Andrew Carnegie



PROGRAM DURATION

24 Hours | 2 Months

PROGRAM STATUS

Certification Program



+91 9090604013



www.ireedindia.com

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REAL ESTATE IS THE BEST INVESTMENT
IN THE WORLD. BECAUSE IT IS THE ONLY
THING THEY AREN'T MAKING ANYMORE
WILL ROGERS

Why Join IREED?



- Enter the Real Estate Industry with confidence & credibility
- Enhance competitive skill set for faster growth
- Step-by-Step understanding of Real Estate ecosystem
- Basics to advanced concepts for professional success
- Successful mentors with extensive Real Estate background
- Real world case studies for practical understanding
- Role plays, negotiation sessions and Industry visits
- Presentation, personality and communication development



Wherever you go, Real Estate stands as the costliest asset and its Value keeps Growing with TIME.

Harsha Jasrotia

The Team

IREEED

A strong team structure defines an organization's success, innovation, and overall performance. Our team leads to higher customer satisfaction, better performance, and improved client retention.



Mr. Bhaswar Paul
Founder & CEO
25yrs+ Real Estate Experience
 Academics- Delhi University

Mr. Kumar Gaurav
Lead Trainer & Advisor
30yrs+ of Leadership Experience
 Academics ~ IIM Bangalore



Mr. Harsha Jasrotia
COO & Lead Trainer
18yrs+ of Sales & Growth Experience
 Academics ~ IIT Patna

Mr. Manish Jaiswal
Academic Advisor
25yrs+ of Leadership Experience
 Academics ~ IIM Calcutta



Ms. Ruchika Barua
Sr. Lead - Partnerships & Trainer
7 yrs+ of Sales & Growth Experience
 Academics ~ Delhi University

Mr. Kunal Behrani
Academic Advisor
25yrs+ of Leadership Experience
 Academics ~ IMI Delhi



Mr. Kamaldeep Prajapati
Business Head
25+ Industry Tie-ups ;
50+ Workshops
2000+ Student Trained
Academics - Delhi University

Mr. Ankush Kaul
Academic Advisor
30yrs+ of Leadership Experience
 Academics ~ IMT Ghaziabad



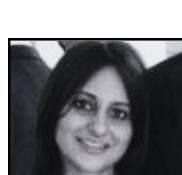
Mr. Vimal Kumaar
National Head - Growth & Expansion
14+ yrs+ of Sales & Growth Experience
 Academics ~ CCS University

Mr. Sunil Mathur
Academic Advisor
40yrs+ of Leadership Experience
 Academics ~ Cornell University



Mr. Shivam Bhatnagar
Lead Trainer
15+ yrs+ of Sales & Growth Experience
 Academics ~ CCS University

Ms. Kanika Soni
Academic Advisor
8 yrs+ of Sales & Growth Experience
 Academics ~ LSR, ISB Hyderabad



Mr. Surajit Banerjee
Lead Trainer
33yrs+ of Leadership Experience
 Academics ~ XLRI

Ms. Neetu Bhandari
Lead Trainer
17yrs+ Training Experience
 Academics - Delhi University, Symbiosis





200+ Industry Partners

PARAS
BUILDTECH

TRIDENT
REALTY

NAVRAJ
MAKE IT BIG

SVS
BUILD SMART

ireo
THE BIG MULTIPLIER

mangal
Realty

CENTRAL PARK

MEFFIER
— INFRA —

VEDAM
HOMES

vatika
creating lasting value

LAMOSE
Beyond Expectations

WHITELAND



MDU University, Haryana



DPG College, Gurgaon



IIM Rohtak



Xavier's Univ. Ranchi



Baku Univ. Azerbaijan



Czech Univ, Pargue



DSPMU, Ranchi



Sarla Birla College, Ranchi

15+ Academic Partners

MDU University, Haryana

DPG College, Gurgaon

IIM Rohtak

Xavier's Univ. Ranchi

Baku Univ. Azerbaijan

Czech Univ, Pargue

DSPMU, Ranchi

Sarla Birla College, Ranchi

Our Students

Our students come from a wide range of cities across India, bringing diverse perspectives and experiences into the learning environment.

1000+ IREED Ambassadors Creating milestones in Real Estate



Our students are driving Real Estate excellence across **Delhi, Bengaluru, Goa, Kolkata, Ahmedabad, Indore, Hyderabad, Chandigarh**, and other major Indian markets



Testimonials

We work diligently to achieve 100% client satisfaction, which is central to our mission and reputation in real estate education.



Valuable and practical sessions which has greatly enhanced my understanding of the industry.

Girish Varma, MD, SVS Constructions (Hyderabad)



Their program broadened my views, revealing real estate's depth beyond sales, enriching authoritative coverage.

Sucheta Sinhahajari, Editorial Head, The CEO Magazine



Insightful and knowledgeable sessions. My team learnt great insights.

Nipun Panwar, Vice President (Sales & Marketing), Navraj Group



Great insights and Wonderful learning experience. Superb initiative by IREED ACADEMY.

Atrish Mugdal, General Manager Sales, ParasBuildTech

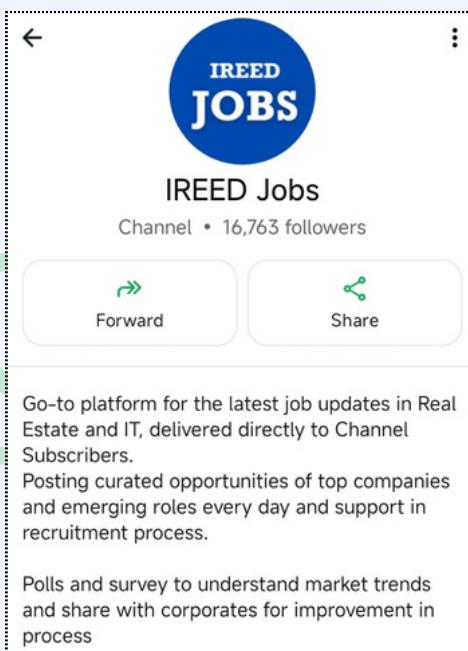


The trainings are informative and well-structured with clear explanations and practical examples.

Rohit Pandita, Assistant General Manager Sales, ParasBuildTech

Job Channel

Get direct access to real estate job openings, internships, and placement updates through the IREED Job WhatsApp Channel.



IREED JOBS
IREED Jobs
Channel • 16,763 followers

Forward Share

Go-to platform for the latest job updates in Real Estate and IT, delivered directly to Channel Subscribers.
Posting curated opportunities of top companies and emerging roles every day and support in recruitment process.
Polls and survey to understand market trends and share with corporates for improvement in process



IREED JOBS
IREED Jobs
16K followers

IREED
Client Testimonial
Abhinav Arora
Talent Acquisition- Trident Realty

Dear IREED Team,

Thank you so much for your support, I received ample amount of CV's for the given position of HR Intern and have successfully closed the position with an MBA graduate. Looking further for such seamless coordination for other active positions.

12:43 pm ✓



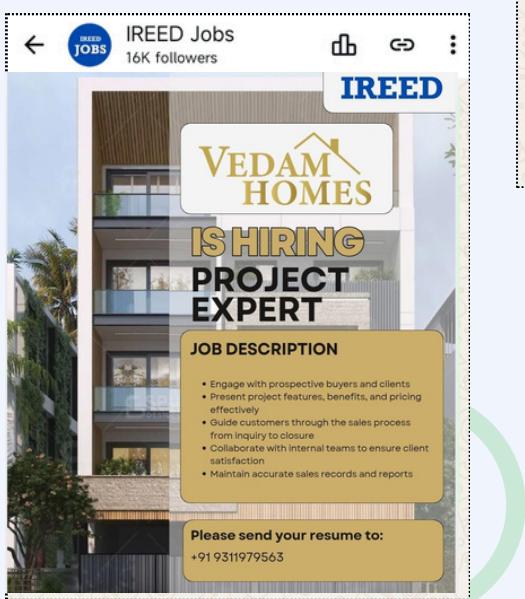
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16K followers

IREED
Placement Achievement
Ms. Riya Kumari
HR Intern - Trident Realty

The guidance and support I received were instrumental in helping me secure my HR internship at Trident Realty. The process was smooth, professional, and well-managed, and I truly appreciate the timely communication and assistance throughout.

Wishing the entire IREED team continued success ahead!

11:28 am ✓



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IREED Jobs
16K followers

IREED
VEDAM HOMES
IS HIRING
PROJECT EXPERT

JOB DESCRIPTION

- Engage with prospective buyers and clients
- Present project features, benefits, and pricing effectively
- Guide customers through the sales process from inquiry to closure
- Collaborate with internal teams to ensure client satisfaction
- Maintain accurate sales records and reports

Please send your resume to:
+91 9311979563



10 January 2026

IREED
Trident Realty is HIRING
Human Resources Intern

Job Requirements

- Location: Gurugram
- Work Mode: Work From Office
- Duration: 3 Months
- Stipend: ₹20,000 per month
- Industry: Real Estate / Human Resources
- Eligibility: MBA / PGDM (Human Resources)
- End-to-Applicant: admin@tridentrealty.co.in
- Contact: +91 9639929946

Job Requirements

- Support HR operations and internship-related activities
- Assist with recruitment and coordination tasks
- Maintain basic HR records and documentation
- Immediate joiners (NCR)

1:07 pm ✓

Write an update

Why REAP?

It is widely recognized as one of the best real estate training options in India!



Key Features of REAP Program:

- Residential and Commercial Real Estate.
- Global Real Estate Markets and Impact on Indian Market.
- Real Estate Market Trends and Analysis.
- Legal and Ethical Practices.
- Project Development and Management.
- Real Estate Marketing and Branding.

REAP enhances professionalism, regulatory compliance, and sales practices, transforming the industry landscape.

Residential & Commercial Real Estate

Comprehensive Understanding for consistent success in Real Estate

Global Market Influence

The world is interconnected and know how is crucial

Land & Policy Reforms

Govt. to ease out the real estate policies & innovate reforms

Modern & Technology Advancement in Marketing

Build technology platform and incorporate AI for outreach

LEVEL 1: FOUNDATIONS

Goal: Build a strong understanding of real estate basics.

REAL ESTATE FUNDAMENTALS	<ul style="list-style-type: none">• Key Terminology• Property Types (Residential, Commercial, Retail, Industrial)• Measurement Matrix• RERA & Regulatory Landscape
MARKET AWARENESS	<ul style="list-style-type: none">• Veblen & Giffen Goods• Economic Indicators
LEGAL & COMPLIANCE	<ul style="list-style-type: none">• Key Agreements (Sale Deed, Lease Deed, JV/JDA)• Proof Reading• Taxation: Stamp duty, GST, property tax
REAL ESTATE DEVELOPMENT	<ul style="list-style-type: none">• Land Acquisition- Zoning, Acquisition, Development• Tod• Urban Infrastructure

LEVEL 2: CORE SKILLS

Goal: Develop analytical, financial, and operational skills.

BASIC SALES & MARKETING	<ul style="list-style-type: none">• Intro to Channel Partner Ecosystem• Customer Lifecycle in Real Estate Sales• Importance of Branding & Positioning
SALES MATRIX	<ul style="list-style-type: none">• Sales Framework• NRI Investments• Project Launch Strategies
SUSTAINABILITY & INNOVATION	<ul style="list-style-type: none">• LEED, GRIHA, IGBC Certification• ESG-Driven Real Estate

LEVEL 3: ADVANCED EXPERTISE

Goal: Master high-level decision-making, portfolio strategy, and innovation.

EMERGING TRENDS	<ul style="list-style-type: none">• City Wise Real Estate Growth• Gurugram Real Estate Growth• Buyer Behaviour Real Estate Growth Trends
STRATEGIC INVESTMENTS	<ul style="list-style-type: none">• REITs, Fractional Ownership, & Crowdfunding• Land banking & Investment planning• Capital structuring (Equity vs Debt)
FINANCE & INVESTMENT BASICS	<ul style="list-style-type: none">• ROI, IRR, NPV Concepts• Property Valuation Methods• Cap Rate & Rental Yield Analysis
ASSET & PORTFOLIO MANAGEMENT	<ul style="list-style-type: none">• Lease Structures (NN, NNN, Gross, Modified)• Operations Optimization (OPEX vs CAPEX)• Vacancy Loss Management
<p>FOR THE BEST RETURN ON YOUR MONEY, POUR YOUR PURSE INTO YOUR HEAD. DEVELOP A PASSION FOR LEARNING. IF YOU DO, YOU WILL NEVER CEASE TO GROW.</p> <p>- BENJAMIN FRANKLIN FOUNDING FATHER OF THE UNITED STATES BORN ON JANUARY 17, 1706, AND DIED ON APRIL 17, 1790</p>	



-  Faculty : **Mr. Shivam Batnager**
-  Fees: ₹ 35,000 + GST
-  Duration: **2 Months**
-  Lessons: **24**
-  Per Session : **60mins**
-  Mode: **Online/ Offline**
-  Certificate: **Yes**

Contact us for further inquiries



www.ireedindia.com



info@ireedindia.com



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IREED

Institute of
Real Estate Education &
Entrepreneurship Development